With the aim of easing clients' financial obligations/burdens during Ramadan and Eid

Al Salam Bank Offers Exclusive Discounts in Partnership with talabat

Manama, Bahrain – 13 March 2024: Al Salam Bank has partnered with talabat, a leading local and regional platform for food deliveries, to launch an exclusive offer throughout the holy month of Ramadan from 11 March to 10 April. The initiative builds on the Bank's annual campaign to double its client rewards throughout the Ramadan season, in addition to providing them with daily cash prizes and exclusive offers for their various needs.

Throughout the promotional period, Al Salam Bank will be providing its Visa Credit and Prepaid cardholders with instant discounts throughout the month for their Ramadan and Eid purchases when using talabat. Clients can enjoy a 30% discount for orders amounting to BD 10 or more (capped at BD 3), with a card usage limit capped at 4 times during the offer.

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Banking, said: "One of our main goals throughout this month of giving is to partner with leading organizations to provide our clients with exclusive offers and discounts that meet their various needs for Ramadan and Eid. Through our discounts launched in collaboration with talabat, we aim to alleviate our clients' financial burdens and facilitate their money matters. The offering falls in line with our guiding pillar "We Act with Empathy", which showcases our commitment to supporting the social and financial wellbeing of our community. We would like to invite all our clients to make use of this offer to purchase all their Ramadan and Eid essentials through talabat."

On his end, Moayad Aqel, Managing Director at talabat Bahrain, said: "We are pleased to collaborate with Al Salam Bank to offer our customers the opportunity to share beautiful moments with their families and friends during the blessed month of Ramadan. We look forward to this step allowing everyone to explore a diverse range of products offered by various restaurants and stores on the platform. It is a unique opportunity to promote a savings culture, while at the same time, ordering food and products at competitive prices."

Al Salam Bank urges its clients to avail its Ramadan offer for instant discounts through talabat by using the discount code "ALSALAM". Please note that the offer does not include payment transactions conducted through Apple Pay and Samsung Pay.

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