# Al Salam Bank Launches Exclusive Ramadan Offer on Insurance Policies in Collaboration with Solidarity

**Manama, Bahrain, 18 March 2024:** Al Salam Bank has partnered with Solidarity – Bahrain to launch an exclusive offer for its Credit, and Prepaid cardholders, during the month of Ramadan. This comes as part of the Bank's strategy to double its rewards throughout the Ramadan season, in addition to elevating its offerings with the aim of facilitating its clients' financial obligations and providing a customer centric banking experience.

Starting from first day of Ramadan until 21 April 2024, the Bank will be offering its Credit, and Prepaid cardholders a 5% discount (as per the campaign's terms and conditions) on any newly issued Motor, Travel, Home, Domestic helper and Personal accedent insurance policies completed through Solidarity Bahrain's branches and various digital channels. To avail the discount, clients must issue their insurance policy by using the promo code consisting of the first 4 digits of their card followed by "ALSALAM". Clients will also have the opportunity to earn double reward points on all insurance transactions completed throughout the campaign period.

Commenting on the offer, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "In this month of giving, we are focusing on providing double the rewards and offers as part of the Bank's humanitarian values. As such, we have partnered with Solidarity – Bahrain to launch an exclusive discount for our clients. Through this offer, we strive to ease our clients' financial burdens and elevate their overall banking experience. We would like to invite all our Credit, and Prepaid cardholders to benefit from the exclsive discount from Solidarity over the next six weeks.."

On his end, Mr. Jalal Aqelah, Digital Transformation Senior Manager at Solidarity , said: "We are proud to be joining forces with Al Salam Bank, the leading Islamic bank in the local banking sector, with the aim of rewarding the Bank's clients through an exclusive discount that will run for 6 weeks starting from the first of Ramadan for credit and prepaid card holders for policies issued through our branches and various digital channels. We hope to continue our collaboration and work hand in hand with this prestigious financial institution to offer more valuable offers and discounts in the future."

**-Ends-**