Al Salam Bank Launches Pre-Summer Holiday Special Offers for VISA Cardholders

Manama, Bahrain – 6 May 2024: As the summer season approaches, Al Salam Bank has unveiled its latest campaign, offering clients the opportunity to win a fully paid summer vacation as well as a host of other exciting prizes. The campaign is exclusively tailored for holders of the Bank's VISA Credit and Multi-Currency Prepaid Cards. From 5th May to 30th June 2024, each BD 50 of total spends using these cards will earn clients one entry into the raffle draws.

The VISA-sponsored holiday package for two includes round-trip airfare to Istanbul, a luxurious 4-night stay at a 5-star hotel with complimentary daily breakfast and dinner, and the choice between two unique experiences: a private yacht tour or a personalized cooking class. In addition to the grand prize, three other winners will each receive BD 2,000 directly credited to their cards to book their dream summer vacation destination (subject to terms and conditions).

Commenting on the campaign's launch, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank said: "We are delighted to unveil this exciting campaign as everyone gears up for summer vacations. We encourage our cardholders to increase their local and international spending during the campaign period using their Al Salam Bank VISA cards to maximize their chances of winning a variety of rewarding prizes that will enrich their summer experience. We also invite all our clients, especially those who haven't yet finalized their vacation plans, to seize this opportunity and win an unforgettable summer retreat, courtesy of Al Salam Bank."

Al Salam Bank's Multi-Currency Prepaid Cards offer the convenience of making direct foreign currency payments anywhere in the world without incurring currency conversion fees. Clients can also capitalize on exclusive pre-summer foreign exchange rates and lock them by topping up their cards throughout the campaign period, ensuring peace of mind and significant savings while planning their upcoming summer adventures.

For more information, please visit www.alsalambank.com, contact through WhatsApp on 17005500, or book an appointment with Al Salam Bank's virtual branch via Skiplino.

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