Offering clients the chance to win back purchases up to BD 5,000 and guaranteed daily cash prizes at the exhibition…

Al Salam Bank Launches Exclusive Card Offer at Jewellery Arabia 2024

Manama, Bahrain – 20 November 2024: Al Salam Bank, a leader in innovative financial solutions, has launched an exclusive offer for the Jewellery Arabia 2024 exhibition, providing its clients with an exceptional opportunity to win back their purchases up to BD 5,000 throughout the event. Additionally, clients will have the chance to win daily guaranteed cash prizes at the bank's booth during the exhibition.

The campaign, running from 26 to 30 November 2024, includes a variety of cash prizes for clients who use Al Salam Bank's credit or prepaid cards for purchases at the exhibition. Prizes will be awarded based on the total spend, with clients spending between BD 200 and BD 500 eligible to win cash prizes up to BD 200, while those spending between BD 501 and BD 2,000 stand a chance to win cash prizes up to BD 1,000, as per the campaign's terms and conditions.

Furthermore, clients with total purchases between BD 2,001 and BD 5,000 may win prizes up to BD 2,000, and those exceeding BD 5,000 will have a chance to win a cash prize of BD 5,000. The greater the spend, the higher the chances of winning and the prize amount, up to BD 5,000, as per the campaign's terms and conditions.

The campaign also includes guaranteed daily cash prizes for the first 10 clients each day, with each winner receiving BD 100. To qualify, clients should visit Al Salam Bank's booth at the exhibition and present receipts showing a total spend of at least BD 200 using Al Salam Bank's credit, prepaid, or debit cards.

Additionally, Al Salam Bank cardholders will enjoy exclusive offers launched by the Bank in partnership with leading jewelry companies. They will also benefit from an automatic 10% temporary increase in their credit limit with no additional fees, applicable to all credit cards. This limit can be further increased instantly by visiting the Bank's booth at the exhibition. Moreover, cardholders will have access to a "Buy Now, Pay Later" feature, allowing them to split their purchases into installments of up to 24 months when using Al Salam Bank's credit or debit cards. A dedicated fast-track entry line will also be available exclusively for Al Salam Bank cardholders at the event.

Commenting on the offer, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "We are proud to be a key part of Jewellery Arabia 2024, a prominent event in the region. Through this promotional campaign, we aim to add value to our clients and enhance their banking experience by offering them the chance to win exceptional prizes and recoup their purchases. We invite clients to visit Al Salam Bank's booth at the exhibition for assistance and any inquiries."

For more information, please visit Al Salam Bank's website at www.alsalambank.com or contact us via WhatsApp at 17005500.

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