Al Salam Bank Launches New Youth Card with Enhanced Features

- **With its revamped, modern design, the new Youth debit card delivers up to 30% discounts and exclusive offers from restaurants, cafes, fitness, and more**
- **The new card enables youth (ages 10 to below 18 years old) to achieve financial independence**
- **Clients can collect the new card immediately from the Bank's Self-Service Kiosk**

Manama, Bahrain – 16 September 2024: Al Salam Bank has announced the launch of its new Youth debit card with the latest innovative features. Cardholders will enjoy exceptional benefits including a trendy design and a number of exclusive discounts and offers across several sectors such as, restaurants, cafés, fitness, and more. This step reflects the Bank's efforts to encourage financial independence amongst youth and solidify its leading position in the Kingdom's banking industry.

Commenting on the occasion, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "Our Youth account continues to prepare the younger generation by fostering a sense of responsibility and spreading awareness on the importance of saving. By enabling them to control their bank accounts, we aim to educate and prepare our youth for the future ahead as we remain the ideal destination for youth accounts. As such, we are delivering discounts of up to 30% alongside suitable offers as we look forward to expanding our partnerships to provide more exceptional services."

New clients – ages 10 to below 18 years old – can visit one of the Bank's branches with a legal guardian to open a new account and collect their new card instantly through the Self-Service Kiosk. Existing clients will be required to replace their current cards with the new cards using the Bank's Self-Service Kiosk by presenting their ID card, enabling them to benefit from a wide range of exclusive features. Those interested in applying for a new card can view the full list of participating vendors and available offers, by visiting the Bank's website or the official Instagram page.

The Youth proposition encompasses an extensive line-up of services including earning loyalty rewards points for every monthly account balance, gaining independent usage of BenefitPay, eligibility to win special monthly prizes for Youth for every BD 5 saved in their Danat or Danat Plus account, and managing their personal account through the mobile app. Al Salam Bank will also hold various competitions and events for account holders of different age groups.

For more information, visit the Bank's website www.alsalambank.com, WhatsApp on 17005500, or book an appointment with Al Salam Bank's virtual branch via Skiplino.

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