

Press Release

Empower Celebrates World Refrigeration Day 2025

Dubai, United Arab Emirates, June 25, 2025: Emirates Central Cooling Systems Corporation PJSC (Empower), the world's largest district cooling services provider, continues to demonstrate its commitment on World Refrigeration Day, observed annually on June 26. On this occasion, the company focused on raising public awareness about the importance of district cooling and its vital role in enhancing quality of life and providing a sustainable environment for communities.

Empower is one of the key partners in global initiatives, "District Energy in Cities" and the 'Cool Coalition' by the United Nations Environment Programme, which brings together various stakeholders, including governments, cities, international organizations, businesses, financial institutions, academia, and civil society groups. These initiatives aim to facilitate knowledge exchange and enhance collaborative efforts to accelerate the global shift toward energy-efficient and environmentally friendly cooling solutions.

His Excellency Ahmad Bin Shafar, CEO of Empower, stated: "Cooling is no longer a luxury; it is a fundamental element in building a sustainable and healthy future. At Empower, we believe that adopting smart and environmentally friendly district cooling solutions is the way to ensure individual comfort while preserving our planet. In light of increasing climate change, continuous innovation, a focus on efficiency, and emissions reduction are essential to balance environmental and economic development."

Bin Shafar also highlighted Dubai's global leadership in this sector, noting that the city is a champion city for district cooling. Empower, founded in 2003 in Dubai, became the world's largest district cooling services provider within a decade. It has received international recognition for its pivotal role in shaping lifestyles in sustainable cities and has emerged as a global leader adopting advanced technologies and artificial intelligence in district cooling operations.

Empower's district cooling solutions disrupt traditional cooling systems by saving up to 50% of energy, and the company remains consistently active in promoting environmental awareness among UAE residents about the importance of adopting a conscious and responsible lifestyle to ensure the sustainability of resources for future generations. This company's vision aligns with the Dubai Clean Energy Strategy 2050, launched by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai. The strategy aims to transform the emirate into a global hub for clean energy and a green economy with the lowest-carbon footprint.

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