A New Digital Service from Al Salam Bank to Simplify the Client Experience

Issuing Credit Cards Based on Salary via the App

Manama, Bahrain – 12 May 2025: Al Salam Bank has announced the launch of an innovative new digital service enabling clients to apply for credit cards based on their monthly salary directly through the Bank's mobile application, without the need to visit a branch or submit any physical documents. This initiative comes as part of the Bank's ongoing commitment to offering flexible and efficient banking solutions that enhance client experience and respond to the growing demand for digital services.

The new service allows clients to apply for a credit card in a few simple steps via the mobile app, with the added benefit of instant approval following virtual verification of their monthly income information. This contributes to faster processing and a fully integrated digital banking experience.

Commenting on the launch, Mr. Mohammed Buhijji, Head of Retail Banking at Al Salam Bank, said: "At Al Salam Bank, we continue to enhance our digital platforms to meet our clients' expectations, and we are constantly working to provide a more seamless and swift banking experience. The launch of this service reflects our strategic move toward full digitalization of banking operations and strengthens our ability to meet client needs through innovative solutions aligned with their daily lifestyle. Enabling clients to apply for credit cards based on their monthly income with ease marks a significant step towards a fully digital banking future".

The service is available to all clients and is characterized by ease of use and rapid execution, reaffirming the Bank's commitment to delivering superior banking experiences without traditional processes.

For more information, please visit the Bank's website at www.alsalambank.com, contact us via WhatsApp on 17005500, or book an appointment through Al Salam Bank's virtual branch on the Skiplino app.