

## **Al Salam Bank Launches Special Auto Finance Offer for BYD Ti7 and DENZA Vehicles with Exclusive Client Pricing**

**Manama, Kingdom of Bahrain – 5 July 2026:** Al Salam Bank has announced the launch of an exclusive limited-time offer for its clients in conjunction with the launch of the new BYD Ti7 in the Kingdom of Bahrain. The offer comes as part of the Bank's partnership with BYD and provides clients with special exclusive prices on selected BYD and DENZA models, in addition to competitive financing profit rates, available until 11 July 2026.

The offer is being introduced at a time when the BYD Ti7 is attracting significant interest across the region, giving Al Salam Bank clients the opportunity to own the latest models at special prices and through competitive financing solutions. During the period from 5 July to 11 July 2026, the Bank's team will also be present on-site to provide direct support to prospective buyers and facilitate financing applications quickly and efficiently.

In addition to the exclusive prices and competitive profit rates, clients who finance their vehicles through Al Salam Bank will benefit from a range of added advantages, including eligibility for the "Settle Your Finance" campaign, reward points through the Al Salam Rewards Program, and flexible repayment options with the possibility of a grace period of up to six months.

Commenting on the occasion, Mr. Mohammed Buhijji – Chief Retail Banking Officer at Al Salam Bank, said: "At Al Salam Bank, we remain committed to developing strategic partnerships that provide our clients with exclusive offers and meaningful value that cater to their evolving needs and aspirations. Our collaboration with BYD to launch this special offer reflects our commitment to delivering competitive and flexible auto financing solutions that keep pace with the rapid developments in the automotive sector, while enabling clients to own their preferred vehicles with greater convenience and ease."

Mr. Mohammed Fakhro – Managing Director at Fakhro Motors commented: "We are pleased to collaborate with Al Salam Bank on the launch of the new BYD Ti7 in the Kingdom of Bahrain and to provide exclusive benefits to the Bank's clients during the launch period. This partnership reflects our shared commitment to enhancing the vehicle ownership experience through exceptional offers and accessible financing solutions, supporting the growing demand for BYD's advanced models in the Bahraini market."

Through this initiative, Al Salam Bank reaffirms its commitment to delivering innovative financing solutions and exclusive offers that enhance the client experience and provide greater value through its diverse range of banking products and services.

**-The End-**