Press Release

Dubai Holding takes a stake in Emaar Properties

- *Emaar to issue 2.364 billion new shares to Dubai Holding*
- *New strategic partnership between two leading companies amplifies Emaar's growth potential in Dubai and international markets*
- *Dubai Holding-Emaar future collaboration to create one of the world's most valuable companies*

Dubai, UAE; March 18, 2007: Emaar Properties and Dubai Holding today announced that the two companies have reached an agreement in which Emaar will issue 2.364 billion new shares to Dubai Holding in lieu of land and will work towards a strategic partnership to drive further growth in Dubai and international markets.

Emaar Properties will call for an Extraordinary General Meeting to be convened for shareholders' approval of the increase of the company's capital with the issuance of new shares to Dubai Holding.

Dubai Holding is the largest and most holistic conglomerate in the Middle East and has established a firm foothold in 11 industries, developing and launching initiatives spanning diverse sectors of the economy. In January this year, three of the world's leading credit agencies namely Standard & Poor's, Moody's Investor Service and Fitch, assigned ace ratings to Dubai Holding. The positive ratings cast a strong vote of confidence in the Group's intrinsic financial strength, its strategic role in Dubai's economic development and the Emirate's phenomenal growth as a thriving hub.

Emaar Properties is one of the world's largest real-estate companies and is evolving relentlessly to become a global provider of premier lifestyles. A Dubai-based Public Joint Stock Company, Emaar Properties is listed on the Dubai Financial Market (DFM) and is ranked among the top four stocks of the Dow Jones Arabia Titans Index.

Emaar Properties announced record revenue of AED14.006 billion (US$3.813 billion) and net profits of AED6.371 billion (US$1.735 billion) for the financial year ended December 31, 2006, registering a 68 per cent and 35 per cent increase in revenue and net profits, respectively.

Commenting on the equity participation, H. E. Mohammad Al Gergawi, Executive Chairman of Dubai Holding said: "Dubai Holding's mission is to provide a better future for all, to dynamically support the development of Dubai as a world-leading hub and to drive our companies to become leaders in their respective fields in the Middle East and beyond. Emaar has generated tremendous value for its shareholders. The company has established an exceptional track record in Dubai, aggregating valuable expertise, know-how and resources in property development. Today, as an international player with a substantial presence outside of Dubai, Emaar has amassed a valuable land bank, embarking on landmark initiatives to provide the crucial catalyst for this region's economic growth. Through equity participation, Dubai Holding and Emaar can jointly tap these remarkable prospects and be an integral part of the region's incredible growth story."

"Dubai Holding is the driving force propelling the extraordinary rise of Dubai and its prominence on the global map," said H. E. Mohamed Ali Alabbar, Chairman, Emaar Properties. "It is one of Dubai's most visible success stories in global investment and development today. We are highly impressed with Dubai Holding's singular vision and on-target growth strategy. Under its comprehensive corporate umbrella, Dubai Holding has created a spectrum of companies that have each become a world-class leader in its field."

Dubai Holding currently has 19 companies operating in a variety of sectors, ranging from health, technology, finance, real estate, research, education, tourism, energy, communication, industrial manufacturing, biotechnology and hospitality.

In line with its Vision 2010, Emaar has outlined a new course of growth through a twin strategy of geographical expansion and business segmentation. Replicating its successful business model in Dubai, Emaar is extending its expertise in creating master-planned communities to international markets. Simultaneously, Emaar is developing new competencies in retail, hospitality and leisure, education, healthcare, finance and industry, which have evolved from its integrated approach to customer service and property development.

"Emaar is en route to becoming one of the world's most valuable companies in the world," said H. E. Mohamed Ali Alabbar. "We see exceptional synergies between Emaar and Dubai Holding in high-growth sectors, including real-estate, hospitality, healthcare, education, finance and industry. In our core business of real-estate, in particular, collaborative efforts between Emaar and Dubai Holding can translate into an enhanced value proposition for both our customers and shareholders. Both Emaar and Dubai Holding will enjoy greater economies of scale, extract improved cost structures from our construction contractors and suppliers, in addition to attracting and retaining the best human talent. Together, we can create a world-class company - one of the most valuable - that will truly put Dubai on the world map."

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Note to Editors

About Dubai Holding:
Dubai Holding was launched in October 2004 to consolidate the various large scale infrastructure and investment projects in Dubai that were created over the past six years as well as research, identify and execute future major projects that will benefit the UAE and the region.

The company has been created with the goal of providing a better future for all - across the range of life-improving industries it is involved in. Each of the Dubai Holding operating companies focuses on key areas which will dynamically support the development of Dubai as a world leading hub for commerce, leisure and finance, in turn driving these companies to become leaders in their respective fields in the Middle East and beyond.

Dubai Holding currently operates in various sectors ranging from health, technology, finance, real estate, education, tourism, energy, communication, industry, biotechnology and hospitality.

About Emaar Properties PJSC:
Emaar Properties PJSC is one of the world's largest real estate companies and is rapidly evolving to become a global provider of premier lifestyles. Powered by its Vision 2010 to become one of the most valuable companies in the world, Emaar is charting a new course of growth with a two-pronged strategy of geographical expansion and business segmentation.

Replicating its successful business model in Dubai, Emaar is extending its expertise in creating master-planned communities to international markets. Emaar is also developing new competencies in retail, hospitality and leisure, education, healthcare, finance and industry, which have evolved from its integrated approach to customer service and property development.

Listed on the Dubai Financial Market, part of the Dow Jones Arabia Titans Index and certified to ISO9001:2000 for quality standards, Emaar is developing Burj Dubai, on its way to become the world's tallest tower, and The Dubai Mall, the world's largest shopping and entertainment destination. In Saudi Arabia, Emaar is developing King Abdullah Economic City, the Kingdom's largest private sector project. Emaar's portfolio currently covers the following countries: the UAE, Saudi Arabia, Jordan, Syria, Lebanon, Morocco, Turkey, Libya, India, Pakistan, the US and the UK.

A multiple-award winning developer, Emaar has strengthened its product sale competencies, market reach and best practices through strategic acquisitions and joint ventures. Emaar acquired John Laing Homes, America's second largest privately held home builder; Hamptons International, UK's premier real estate company; and formed a joint venture with Turner International to strengthen execution capabilities.

Emaar has joined hands with Giorgio Armani and Accor Hotels to strengthen its presence in hospitality, and will launch ten luxury resorts and hotels world-wide and 100 budget hotels in India. The company is opening educational institutions and healthcare centres in South Asia, Middle East and North Africa and the Subcontinent. Emaar acquired Singapore-based leading education provider, Raffles Campus, to extend expertise to its educational institutions.

Emaar holds 30 per cent equity in Dubai Bank, focused on retail and commercial banking. Emaar is also the largest shareholder in Amlak Finance, UAE's leading Islamic home financing company. For more information, visit www.emaar.com.

For further information, please contact:
Sunil John / Kelly Home
ASDA'A Public Relations
Tel: (+971 4) 3344550; Fax: (+971 4) 3344556
E-mail: s.john@asdaa.com, k.home@asdaa.com